

**Special points of interest:**

- July General Meeting: Wednesday, July 15, Putnam Den, 6:30PM
- No general meeting August—Next general meeting is Sept. 16, 2009, 6:30 PM
- Next Board meeting August 4, 2009, Saratoga Arts Center & Gallery

**DBA General Meeting Wed. July 15 at Putnam Den (was Backstreet Billiards)**

The Downtown Business Association invites you to the general meeting on Wednesday, July 15, 2009 at the Putnam Den, 63A Putnam Street (across from the library, set back from Putnam Street—used to be Backstreet Billiards).

I know we don't usually have July general meetings, but our President, Andy Brindisi, thinks it is important to get together before the racing season begins.

Our Special Guest Speaker is Charlie Wheeler, Facilities Manager of the New York Racing Association.

Special thanks to the Olde Bryan Inn for hosting the June DBA General meeting.

**General Meeting**

*Wed., July 15, 2009*

*6:30 p.m.*

*Putnam Den*

**Special Guest Speaker:**

Charlie Wheeler  
Facilities Manager,  
NYRA

**DBA Gift Card Program**

Please be sure you have given all of your terminal numbers to Matt D'Abate at the Adirondack Trust Company for the new Gift Certificate program.

If he doesn't have your terminal number and you wish to accept DBA Gift Certificates after Sept. 15, it will cost you \$50.00 to add your numbers after the deadline of July 21.

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## **Hats Off & Final Stretch**

Friday & Saturday, July 31 & Aug. 1, 2009, 7 p.m.-11 p.m.  
Saturday & Sunday, Sept. 5 & 6, 2009, 7 p.m.- 11 p.m.

**Summer is  
really here,  
let the  
festivals  
continue!**

**D**uring the Hats Off and Final Stretch festivals, Caroline Street will be closed and Division Street will be partially closed off during these events.

Please be advised so you may let your customers know there will be a huge crowd and they may find parking difficult on these evenings. Parking maps are available on our web site and the Chamber's web site for your customers to download and print.

If you have any further questions, you may call Susan Farnsworth, Festival coordinator, at 587-8635 or the Chamber of Commerce at 584-3255. This event is sponsored by Saratoga Racecourse and is made possible by the generous donations from local businesses.

**PLEASE consider supporting the festivals with a small contribution of \$175. These festivals are in grave danger of going away if we don't get the financial support we need to put them on!**

## **Sidewalk Sales Dates**

Thursday-Sunday, July 16-19, 2009  
Friday-Monday, September 4-7, 2009

## **Children's Travers Parade & Festival**

**R**ound-up your cowgirls and cowboys...it's time for the Downtown Business Association's Travers Children's Parade on Thursday, August 27, from 5:30-7:00 and is for children of all ages.

The parade will start at 5:30 PM at The Spirit of Life statue in Congress Park and then will proceed to walk north on Broadway's sidewalks up to the Saratoga Springs City Center, 522 Broadway.

What is there to do, you ask? Once at the City Center, sing-a-long with Jeff Walton, balloon animals by Daryl, crafts with Creative Sparks and face painting by the Pajama Man. All for free!

Special thanks to The Saratoga Springs City Center, The Candy Co., McDonalds, STAR Radio and The Downtown Business Association.

So dress in your favorite cowboy/cowgirl outfit and have some fun on August 27<sup>th</sup>. For more information, call the Downtown Business Association at 587-8635.

**Fall Festival  
is October 31  
& Nov. 1,  
2009!**

## Fall Festival

**S**aratoga is blessed with four distinct seasons every year--and each of those seasons offers the opportunity for our business community to mix it up, to work with the beautiful colors and flavors of that season and thereby draw in new customers and create new friends.

After the hubbub and sweltering heat of the summer, we settle into a gorgeous Saratoga Autumn, and the sights, sounds and flavors of the lush, red-and-orange days. The DBA's annual Fall Festival will take place this year the weekend of October 30 - November 1. Once again, 50+ events will take place, city-wide, in our unique City in the Country. Caroline Street will be closed that Saturday and Sunday, to accommodate those pumpkin rollers who seek fame and fortune

tossing orange orbs down the storied street.

Programs Chair Dee Sarno seeks submissions of event ideas and locations: please let us know soon if you have an idea, or can offer a venue. Christine M. Cunningham, CMP, serves as Sponsorship Chair: Julie Corrigan is our volunteer coordinator, and she needs all the willing hands she can find. And remember, the sooner you volunteer, the better your chances of getting the gig you want!

The all these inquiries and media needs, please contact Rick Marchant 322-7711, Rick.Marchant@gmail.com or Susan Farnsworth at 518.587.8635, slfdesign@aol.com. Thanks!

## Important Dates

- Tues., July 14-19.....Saratoga Co. Fair, Ballston Spa
- Wed, July 15.....DBA General Meeting, Putnam Den**
- Tues & Wed, July 28 & 29.....NYS Law Board of Law Examiners, City Center
- Fri., July 31....."Friday Night Fights at Saratoga," City Center
- Fri & Sat., July 31 & Aug. 1.....Hats Off to Saratoga Music Festival, Downtown Saratoga
- Mon-Wed, Aug 3-5.....Credit Union Assoc. of NY Annual Convention, City Center
- Tues., Aug 4.....DBA Board Meeting, Saratoga Arts Center**
- Fri-Sun, Aug. 14-16.....Adirondack Living Show, City Center
- Tues-Thurs, Aug. 18-20...General Electric 2009 Steam Turbine & Generator Users Conference, City Center
- Thurs, Aug. 27.....Travers Children's Parade, Congress Park to the City Center
- Sat & Sun, Aug 29 & 30.....NEACA Arms Fair, City Center
- Sat & Sun, Sept 5 & 6.....Final Stretch Festival, Downtown Saratoga Springs

**No General Meeting in August.**

## **Stormwater Pollution Prevention...** **DBA Members Can Make A Difference**

As you are well aware preparations for the start of another summer season in downtown Saratoga Springs are in full swing. As we approach this busy time of year, it's important to remember a few simple steps to help protect the environment and in particular keep local lakes, streams, wetlands and other waterways clean and healthy.

Our streets, sidewalks, parking lots and other paved surfaces collect all sorts of harmful pollutants including motor oil, antifreeze, detergents, chemicals, pet waste and litter. When it rains these pollutants are washed away by the stormwater. This water then flows into a nearby street drain where it is collected and piped to a point of discharge. Unfortunately, and unbeknownst to many of us, storm runoff receives absolutely no treatment or cleansing before reaching our waterways.

By way of a few simple steps along with raising employee awareness, your business can make a noticeable difference in reducing stormwater pollution. For instance, instead of (or before) hosing off sidewalks and curb lines in front of your business, sweep-up any litter, dirt or other debris and dispose of this material along with the trash. Similarly, never pour mop buckets or other dirty water down a storm drain or into the street gutter. Empty all waste water down a sink or other drain connected to the sanitary sewer.

Outdoor garbage bins and containers are also a major contributor to stormwater pollution. Be more attentive to keeping these areas clean and make sure containers are not leaking. Also keep the container cover closed at all times to block out rain as well as snow during the winter.

And finally, be sure to clean your kitchen grease trap at least once a month to help prevent sewer back-ups which can result in sewage overflows contaminating the stormwater system.

As a DBA member, your help can foster a cleaner, more appealing business community which will ultimately translate to more customers and profits. Protecting our environment by preventing stormwater pollution is a very worthwhile endeavor considering we owe much of the Spa City's prosperity and well being to our natural water resources.

This message is brought to you as part of the City of Saratoga Springs Stormwater Management Program in conjunction with the Office of Public Works and the City Engineer. Thanks for your help and cooperation.

