

**Special points of interest:**

- June General Meeting: Wednesday, June 18, Circus Cafe, 6:30PM
- No general meetings in July and August
- Board meeting Wednesday, July 1, SCAC Theater, 8:30 a.m.

**Bob Giordano is Guest Speaker Regarding Horse Park**

**T**he Downtown Business Association invites you to the general meeting on Wednesday, June 18, 2008 at the Circus Café.

At the beginning of the general meeting, we invite each member to give a thirty second “info-mercial” about themselves and their business. We will move on to other relevant topics that are of interest to everyone.

Our guest speaker is Bob “Bobby G” Giordano. He will be talking to us about the proposed creation of a Horse Park.

“A horse show/equine event brings non-residents into the area where they spend money on lodging, food and incidentals and other recreational and entertainment activities. The show participants themselves, besides spending money on entry fees and stabling, purchase other goods and services for their horses, including food, other horse supplies, tack, bedding, farrier and veterinary services.

It is a proven fact that sports events of all types have a tremendous, positive economic impact on an area.”

Special thanks to the Courtyard by Marriott for hosting the May General Meeting.

**D**owntown Business Association Gift Certificates are available in any denomination at all 10 Adirondack Trust Company Banks. All branches have Saturday hours 9:00-3:00.

**General Meeting**

*Wed., June 18, 2008*

*6:30 p.m.*

*Circus Café*

*392 Broadway*

**Special Guest Speaker:**

**Bob Giordano**

*Saratoga Horse Park*

*Committee*

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## **2008-2009 DBA Map & Directory**

The new Downtown Business Association "Strolling Through Saratoga Springs" Maps have been delivered to the City Center, and Al McKinney or Susan Farnsworth will be delivering them to you next week.

They are available to all members any time at the City Center if you run out.

Because all the maps were gone by February this year, we printed 45,000 this run.

Thank you all for getting your dues in on time (or close to on time), it made a huge difference in the production of the maps and receiving them in time for the Downtown Business Assoc. Gift Certificate ad campaign.

**"The maps are done! Al Kinney will be delivering them next week."**

**Susan Farnsworth**  
Director of Marketing

## **Hats Off & Final Stretch**

Friday & Saturday, July 25 & 26, 2008, 7 p.m.-11 p.m.

Saturday & Sunday, Aug. 30 & 31, 2008, 7 p.m.- 11 p.m.

During the Hats Off and Final Stretch festivals, Caroline Street will be closed and Division Street will be partially closed off during these events.

Please be advised so you may let your customers know there will be a huge crowd and they may find parking difficult on these evenings. Parking maps are available on our web site and the Chamber's web site for your customers to download and print.

If these festivals are important to your busi-

ness, please consider supporting them when you receive your letter from the Chamber of Commerce.

If you have any further questions, you may call Susan Farnsworth, Festival coordinator, at 587-8635 or the Chamber of Commerce at 584-3255. This event is sponsored by NYRA. and is made possible by the generous donations from local businesses.

## **Children's Travers Parade & Festival**

**August 21, 2008, 5:30-7:00**

What is there to do? Entertainment with the Joe the Magician, Sing-a-long children's songs, balloon animals by Darryl the wizard, make your own craft with Creative Sparks and visit with some of the cast from HMT's "Into the Woods."

Special thanks to The Saratoga Springs City Center, The Candy Co., Kinkos, McDonalds, STAR Radio and The Downtown Business Assoc.

So dress in your favorite prince/princess outfit and have some fun on Thursday Aug. 21.

**ALL FOR FREE TO THE PUBLIC!**

## Saratoga Arts Fest is coming next weekend!

**2nd Annual  
SaratogaArtsFest  
is June 13-15,  
2008!**

The Second Annual SaratogaArtsFest is next weekend, June 13 -15, 2008.

The SaratogaArtsFest Gallery & Information Center is next to Eddie Bauer at 328 Broadway. The phone number is 587-2052.

*ARTSPASS* Packages sell for \$30, and include an *ARTSPASS* which is a rectangular ceramic piece worn as a necklace that will allow you to attend over 100 venues over the three days with theater, visual art, theater, music performances, literary arts, dance and much more.

The DBA has a “DBA Music Showcase” sponsored by DBA member from 1-5 PM on Saturday in the Saratoga Music Hall. 80 DBA members are offering a 10% discount or other special over the weekend and some on throughout the year

with the *ARTSPASS*.

Headliners include Martha Graham, Gerald Clayton, Honor Moore & Boys and Girls Choir of Harlem Alumni Ensemble. Home Made Theater, Joel Brown, Big Medicine, Tequila Mockingbirds, Rick Bolton & The Dwyer Sisters are just a few of the local performers.

SaratogaArtsFest is a city-wide celebration of music, dance, film, theater & literary arts that showcase the amazing talent of local, regional and national artists.

Talk it up with your friends and customers. This celebration has the potential to be a huge benefit to our city and our downtown and Beekman Street Art District.

For more information, go to [www.saratogaartsfest.org](http://www.saratogaartsfest.org).

### Important Dates

- Thurs., July 12.....”Prelude,” Opening for SaratogaArtsFest Fund Raiser, UPH
- Fri.-Sun, July 13-15.....SaratogaArtsFest, throughout Saratoga Springs & Skidmore College
- Sat., June 14.....Empire State College Graduation Ceremony, City Center
- Sun-Tues, June 15-17.....NY Health Info. Management Assoc. Annual Conference, City Center
- Wed., June 18..... DBA General Meeting, Circus Café**
- Thurs., June 19.....WSWHE BOCES Completion Ceremony, City Center
- Sat., June 21.....Comic Book Show, City Center
- Wed., June 25.....Baroque 49 Festival Free Concert, noon, City Center
- Thurs., June 26.....Empire State Society of Assoc. Executives, 2008 Annual Conference & Expo, City Center
- Fri., June 27.....Hoosic Valley Central School District Commencement, City Center
- Sat., June 28.....Schuylerville Central School District Commencement, City Center
- Sat., June 28.....Stillwater School District Commencement, City Center
- Mon-Wed, June 30-July 2.....Cisco Learning Institute Cisco Academy Conference, City Center
- Tues, July 1.....DBA Board Meeting, SCAC Theater

## July 4th All-American Celebration REDUCTION IN PARTICIPATION FEE for BBQ and Dessert Fests!

*From Commissioner Ken Ivans' Office:*

**Y**ou are invited to participate in the First Annual BBQ and Dessert Festivals as a part of Saratoga's All-American Celebration.

Patterned much after the local favorite Chowderfest, patrons will visit your establishment to taste your best BBQ and Desserts. The dishes are up to your imagination and culinary creativity.

**The cost of entry of your business is now \$75 for one festival and \$100 for both.** T-shirts will be

available for public purchase after having visited 5 tasting locations in each festival. The shirts will proudly display your business as a participant/sponsor of this event.

BBQFest: Fire up the grills and mix up those secret sauces, it's BBQ time! 4th of July brings the sweet, mouth watering smell of

dinner cooked in open air. Let the Throw-Down Begin! The categories are:

Best Traditional BBQ (chicken, pork, steak)

Best Non-traditional BBQ (other than chicken, pork or steak)

Best On Broadway

Best Off Broadway  
Most creative use of BBQ Sauce

DessertFest: Nothing says summer like the first sweet apple pie, or raspberry pie or shortcake—or, use your imagination. Dig out Grandma's favorite recipe and let the baking begin! The categories to be won are:

Best Apple Pie

Best Pie-non apple

Best Strawberry Shortcake

Best Cake

Best Cookie

Best Use of Local Products.

Deadline is June 15 for participation! Call Kate Jarosh at City Hall, 587-3550, x571.

## Working on Signage

**T**here are two significant projects going on right now regarding signage.

The first is spearheaded by Andrew Brindisi with help from Roger Goldsmith trying to get better signage on I-87 directing folks to come to historic downtown Saratoga Springs. They are getting cooperation and help from Joe Dalton, President of the Saratoga Co. Chamber of Commerce.

The second is being spearheaded by businesses on the west side just off Broadway to have signs made and posted pointing pedestrians to their businesses in Franklin Square and Church Street. They will be similar in style to the current signs at the top of Caroline, Phila and Lake Avenues.

We are getting cooperation and help from City Hall to have these made and maintained.

If you are interested in being included, call Colleen Braim, All The Write Stuff, at 584-4110.

## BBQ & Dessert Festival Registration Form

Name of Business \_\_\_\_\_

Contact at business \_\_\_\_\_

Contact Title \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone No. \_\_\_\_\_

Day of Contact/Phone No. \_\_\_\_\_

Email \_\_\_\_\_

—

Festival You Wish to Participate in

BBQFest\_\_\_\_\_(\$75)      DessertFest\_\_\_\_\_(\$75)  
Both\_\_\_\_\_ (\$100)

Please send a check made payable to:  
the COMMISSIONER OF FINANCE  
for your total registration fee to:  
Kate Jarosh, Finance Office,  
474 Broadway, Saratoga Springs, NY 12866  
Or drop off to the City Finance Department in person.  
Thank you and Good Luck!

**REGISTRATION DUE JUNE 15, 2008.  
NO LATE REGISTRATIONS WILL BE AC-  
CEPTED.**

**REMINDER TO**  
**Downtown Business Association**  
**RESTAURANT OPERATORS FROM THE PUBLIC WORKS DE-**  
**PARTMENT**

Saratoga Springs, along with many other communities throughout New York, is obligated under State environmental regulations to reduce stormwater pollution. In January 2008, our City implemented a broad-ranged Stormwater Pollution Prevention Program that strives to raise public awareness and garner help from residents and the business community alike.

Often overlooked, stormwater runoff ( a.k.a. rain and snowmelt) from our streets, parking lots, and sidewalks typically drains into nearby storm inlets. From there it's carried by pipe and eventually discharges directly into a stream, pond, wetland, or other water body. This stormwater receives NO treatment or cleaning, and therefore what goes down a storm drain ultimately ends up in our environment.

As an owner and/or operator of a business in downtown Saratoga Springs, you can have a positive impact on helping to keep our natural water resources clean and healthy. A worthwhile goal considering we owe much of our prosperity and quality of life to this precious resource.

Instead of (or before) hosing off sidewalks and gutter lines, sweep up any litter, dirt, and other debris and put this material in a trash can. Please don't wash these pollutants into a storm drain.

Similarly, don't empty mop buckets or other "dirty" water onto the street as this will only make its way into the nearest storm drain. Pour this water into a sink or other basin connected to a sanitary sewer.

And finally, keep the area around your outdoor garbage container(s) clean and free from trash and "oozing" liquids. Otherwise, when it rains these pollutants will simply wash away with the stormwater. And be sure to keep the receptacle cover closed to block out rain and snow.

Your help can make a difference and any efforts will be greatly appreciated by all DBA members. You can learn more about the Stormwater Pollution Prevention Program by visiting the webpage on the City portal.

And on a final side note, always remember to clean your grease trap at least once a month, and more often during the busy summer season.